

Walk for Israel 1979 [graphic material] – Apr. 1979-June 1979.



PART OF	United Jewish Welfare Fund fonds Annual Campaign series Walk with Israel sub-series Walk for Israel 1979 sub-sub-series
LEVEL	Sub-sub-series
FONDS	67
SERIES	17-1-5
MATERIAL FORMAT	graphic material
DATE	Apr. 1979-June 1979
PHYSICAL DESCRIPTION	52 photographs : b&w and col. (21 negatives) : 10 x15 cm or smaller
ADMIN HISTORY/BIO	<p>In 1979 the Walk with Israel had a second name: the Canada-Israel Friendship Walk. This name highlighted the year's focus on walking for Israel's children, although the official name was still used. The Walk featured sports and show business personalities signing autographs, and drew 12,000 participants. Continuing with the Bathurst corridor route, the Walk started at the BJCC, went south to St. Clair and back to Earl Bales Park.</p> <p>The Walk this year also featured an Early Bird prize. First introduced in 1978, the Early Bird draw was an incentive for walkers to collect and return their pledges soon after the walk. Those who did so within two weeks of the Walk had their names entered in a draw to win one of a number of prizes donated by local businesses.</p>
SOURCE	Archival Descriptions

Canada-Israel Friendship Walk promotion materials [graphic material] – Apr.1979-May 1979.



PART OF	United Jewish Welfare Fund fonds Annual Campaign series Walk with Israel sub-series Walk for Israel 1979 sub-sub-series
LEVEL	File
FONDS	67
SERIES	17-1-5
FILE	1
MATERIAL FORMAT	graphic material
DATE	Apr.1979-May 1979
PHYSICAL DESCRIPTION	14 photographs (12 negatives) 1 folder of textual records 1 button : metal; 5.5 cm in diam.

SCOPE AND CONTENT

File consists of photographs from three different photography jobs shooting publicity images for the 1979 Walk for Israel. The photos include the UJA 30th anniversary Walkathon challenge, with a meeting of men in suits and the head of the Pharmacy team, Izzy Snider, being awarded a plaque by David Bloom for raising the most money; runners photographed in a field at 183 Gordon Road; and students at Beth Tikvah Synagogue, with Elliott Novak and Stuart Razin holding a poster and passport and wearing buttons. The poster reads, "United We Walk: The Canada-Israel Friendship Walk. Walk for an Israeli Child, Sunday May 27, 1979."

Also included is an envelope containing one of the passports and one of the buttons referred to above.

NOTES

Title based on contents of the file.
Photography by Graphic Artists Photographers.

SOURCE

Archival Descriptions

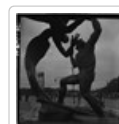


Walk for Israel event photographs [graphic material] – 27 May 1979.



PART OF	United Jewish Welfare Fund funds Annual Campaign series Walk with Israel sub-series Walk for Israel 1979 sub-sub-series
LEVEL	File
FONDS	67
SERIES	17-1-5
FILE	2
MATERIAL FORMAT	graphic material
DATE	27 May 1979
PHYSICAL DESCRIPTION	6 photographs (negatives) : 6 x 6 cm
SCOPE AND CONTENT	File consists of images of walkers on Bathurst Street by the BJCC (then the YM-YWHA), one image of people registering, and two of the sculpture in front of the BJCC.
NOTES	<p>Title based on contents of the file.</p> <p>Photography by Graphic Artists Photographers.</p> <p>Photos of the sculpture are unrelated to the Walk and could be culled.</p>
SOURCE	Archival Descriptions





Walk for Israel [graphic material] – 27 May 1979.



PART OF	United Jewish Welfare Fund fonds Annual Campaign series Walk with Israel sub-series Walk for Israel 1979 sub-sub-series
LEVEL	File
FONDS	67
SERIES	17-1-5
FILE	2
MATERIAL FORMAT	graphic material
DATE	27 May 1979
PHYSICAL DESCRIPTION	1 photograph (negatives) : 6 x 6 cm
SCOPE AND CONTENT	Item consists of image of walkers on Bathurst Street by the BJCC (then the YM-YWHA). Identified in the second row of walkers from left is Joanne Dubrofsky, Marsha Weisleder and Lisa Kerbel
NOTES	Title based on contents of the file. Photograph by Graphic Artists
SOURCE	Archival Descriptions



Early Bird draw [graphic material] – 14 June 1979.



PART OF	United Jewish Welfare Fund fonds Annual Campaign series Walk with Israel sub-series Walk for Israel 1979 sub-sub-series
LEVEL	File
FONDS	67
SERIES	17-1-5

FILE	3
MATERIAL FORMAT	graphic material
DATE	14 June 1979
PHYSICAL DESCRIPTION	2 photographs (negatives) : 6 x 6 cm
SCOPE AND CONTENT	File consists of images of the Early Bird draw following the 1979 Walk, with three women holding up the winning card.
NOTES	Title based on contents of the file. Photography by Graphic Artists Photographers.
SOURCE	Archival Descriptions