

## Israel Funwalk 2001 [multiple media] – 2001



PART OF	<a href="#">United Jewish Welfare Fund fonds</a> <a href="#">Annual Campaign series</a> <a href="#">Walk with Israel sub-series</a> <a href="#">Israel Funwalk 2001 sub-sub-series</a>
LEVEL	Sub-sub-series
FONDS	67
SERIES	17-1-27
MATERIAL FORMAT	multiple media
DATE	2001
PHYSICAL DESCRIPTION	10 cm of textual records and other material
ADMIN HISTORY/BIO	<p>In 2001, the Israel Funwalk was held on Victoria Day Monday, May 21st. The chairs this year were Abe Glowinsky and Elyza Litwin Polsky, and Naomi Cohen was once again the staff coordinator. An adult 7 kilometre Fun Run commenced 15 minutes before the Walk and followed the same route. While the Walk had had a Web presence as early as 1999, 2001 was the first time online registration was offered. The route also changed this year, going south from Nathan Phillips Square to Wellington Street, then west to Blue Jays Way and north to the second checkpoint at Alexandra Park (at Bathurst and Dundas). From there participants proceeded to the third checkpoint at Trinity Bellwoods Park and then south to Ontario Place and the Israel Funwalk Festival.</p>
SCOPE AND CONTENT	<p>Sub-sub-series contains photographs, a small amount of textual records, a promotional video and a purple and white hat from the Israel Funwalk of 2001. The records include a promotional brochure and the organizational material distributed to participants (sponsor sheet, collection envelope and information pamphlet).</p>
NOTES	<p>Physical description note: Includes 331 photographs (216 negatives), 1 videocassette (8 mins.), and 1 hat.</p>
SOURCE	Archival Descriptions

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## Sample materials distributed to participants [textual record] – 2001



PART OF	<a href="#">United Jewish Welfare Fund fonds</a> <a href="#">Annual Campaign series</a> <a href="#">Walk with Israel sub-series</a> <a href="#">Israel Funwalk 2001 sub-sub-series</a>
LEVEL	File
FONDS	67
SERIES	17-1-27
FILE	1
MATERIAL FORMAT	textual record
DATE	2001
PHYSICAL DESCRIPTION	1 folder of textual records

SCOPE AND CONTENT	File contains a walker information package for Walk participants, which includes a collection envelope, a sponsor sheet, a letter from the co-chairs and an information pamphlet. Also in the file is a sample coupon for participants to present at registration. If they raised \$36, they received an admission pass to Ontario Place, a Funwalk hat and a passport. Greater amounts had additional incentives.
SOURCE	Archival Descriptions

### Promotion [textual record] – 2001

PART OF	<a href="#">United Jewish Welfare Fund fonds</a> <a href="#">Annual Campaign series</a> <a href="#">Walk with Israel sub-series</a> <a href="#">Israel Funwalk 2001 sub-sub-series</a>
LEVEL	File
FONDS	67
SERIES	17-1-27
FILE	2
MATERIAL FORMAT	textual record
DATE	2001
PHYSICAL DESCRIPTION	1 folder of textual records
SCOPE AND CONTENT	File contains a brochure for the "Adult 7k FunRun" that took place in conjunction with the Israel Funwalk.
SOURCE	Archival Descriptions

### Israel Funwalk event photographs [graphic material] – 21 May 2001

PART OF	<a href="#">United Jewish Welfare Fund fonds</a> <a href="#">Annual Campaign series</a> <a href="#">Walk with Israel sub-series</a> <a href="#">Israel Funwalk 2001 sub-sub-series</a>
LEVEL	File
FONDS	67
SERIES	17-1-27
FILE	3
MATERIAL FORMAT	graphic material
DATE	21 May 2001
PHYSICAL DESCRIPTION	331 photographs (216 negatives)

SCOPE AND CONTENT

File contains photographs of the Funwalk, from the opening carnival at Nathan Phillips Square, along the route and at the endpoint, the Ontario Place gates. The images include families and children; adult Fun Run participants at the starting line; motorcyclists in Walk t-shirts; the Funwalk co-chairs; an M&M character; the crowd along busy downtown streets showing one lane cordoned off; Israel flags; checkpoint tables; entertainment acts and speakers at the opening; a Toronto Raptors truck with people shooting hoops and Raptors dancers; volunteers; the Mandell Entertainment truck; and dogs in Walk t-shirts. Groups with banners include the JF&CS Just a Second Shop Clothing Drive, JIAS and the Alpha Omega Fraternity. There is also an image of a table with a petition, "Bring Our Boys Home." UJA Federation notables in the photos include Seymour Epstein and David Koschitsky.

NOTES

Photographs by Stephen Epstein.

SOURCE

Archival Descriptions